



# Facebook Survey Template



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**Note:** We designed this for use with Zoomerang, because they include an option for deploying to Facebook and Twitter. This can be used on your Facebook fan page or modified slightly to gather information from your list.



## Survey Title: “Company X’s Facebook Fan Survey”

### Question 1—Open Ended, Comments Box

Welcome! We want to make sure we give you content you LIKE on our page, so we're asking for your input to do that!

First, what's the biggest problem or issue you face in your business, right now?

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### Question 2—Choice, One Answer; check “Include an ‘other,’ answer option “Other, Please Specify”

Which of the following would you MOST like us to give you information about, on this page?

#### Answer Options:

- How to create a product, using surveys
- How to increase conversions by using surveys to generate testimonials, case studies, and statistical proof
- How to team social media and surveys, to build your list
- How to use surveys to increase conversions by segmenting your list



### Question 3—Choice, One Answer

How old are you?

**Answer Options:**

- Under 18
  - 18-24
  - 25-34
  - 35-44
  - 45-54
  - 55-64
  - 65 or above
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### Question 4—Open Ended, Comments Box

What's your #1 like or interest on Facebook?

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### Question 5—Choice, One Answer

Are you

**Answer Options:**

- Male
  - Female
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## Question 6—Heading

**Thanks so much for your input! We'll do our best to give you useful information and we look forward to your feedback.**

